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1 Motivation

Study of Students Enroled at the ESS Faculty in 1998

Response variable:

• Situation in October 1999 (eliminated, repeating 1st year, passed)

Predictors:

- Age
- Registration Date
- Selected Core Curriculum (Business and Economics, Social Sciences)
- Type of Secondary Diploma Obtained
- Place of Obtention of Secondary Diploma
- Age at Obtention of Secondary Diploma
- Nationality
- Mother's Living Place

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Categorical Data (Multiway Contingency Table)

Sociologists used to

- analyse the structure of association
 ⇒ log-linear models
- study effects on a (categorical) response variable
 ⇒ logistic regression (binary, multinomial)

This kind of data can also be described with trees

or other machine learning methods

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2 Induction trees and target table

Induction Trees: supervised learning

(Kass (1980), Breiman et al. (1984), Quinlan (1993), Zighed and Rakotomalala (2000), Hastie et al. (2001))

 \Rightarrow 1 categorical response variable y (marital status)

predictors, categorical or quantitative attributes $\mathbf{x} = (x_1, \ldots, x_p)$ (gender, activity sector)

(metric response variable \Rightarrow regression trees)

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2.1 Target Table

When all variables are categorical, the data can be organized into a contingency table that cross-tabulates the response variable with the composite variable defined by the crossing of all predictors.

Table 1: Example of a target contingency table ${\bf T}$

	male			female			
married	primary	secondary	tertiary	primary	secondary	tertiary	total
no	11	14	15	0	5	5	50
yes	8	8	9	10	7	8	50
total	19	22	24	10	12	13	100

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An induction tree builds $f(\mathbf{x})$ in two steps:

1. Find a partition of the possible profiles \mathbf{x} such that the distribution p_y of the response Y differs as much as possible from one class to the other.



2. The rule $f(\mathbf{x})$ consists then in giving to each case the value of y that is the most frequent in its class.

$$\hat{y} = f(\mathbf{x}) = \arg\max\hat{p}_i(\mathbf{x})$$

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2.3 The criteria

Criteria from

information theory : entropies (uncertainty) of the distribution

 $h_S(p) = -\sum_{i=1}^c p_i \log_2 p_i$ Shannon's entropy:

Quadratic entropy (Gini): $h_Q(p) = \sum_{i=1}^{c} p_i (1-p_i) = 1 - \sum_{i=1}^{c} p_i^2$

 \Rightarrow maximize the reduction in entropy (or standardized entropy) For example, C4.5 maximizes the Gain Ratio $\left(\frac{h_S(p_y) - h_S(p_y|x)}{h_S(n_c)}\right)$

statistical association Pearson Chi-square, measures of association \Rightarrow maximize the association, minimize the *p*-value of the no association test.

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2.4 Classical validation criteria

The quality of a tree (graph) is evaluated by

- Classification performance (error rates)
- Complexity (number of nodes, number of levels, ...)
- Quality of the partition (entropy, purity, degree of association with response, ...)

Question: Can we transpose the way we evaluate statistical models, log-linear models for instance, to trees? Can we test hypotheses with trees? independence fitted model saturated model

 R^2 like indicators measure how better we do than the naive model. We can compute percent reduction in error rates or in entropy.

induced tree

Quid of the quality of reproduction of the target table (distance between predictions and observed table)?

Is there a way to test statistically the effects described by a tree?

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root node

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saturated tree

3 Fitting the target table Goodness-of-fit: capacity of the model to reproduce the data. Two kinds of fit 1. Fit of individual data y_{α} 2. Fit of the synthetic representation (target table T) In supervised learning, the objective is generally classification. \Rightarrow fitting individual data \Rightarrow quality of the rule $f(\mathbf{x})$). In social sciences, we are primarily interested in the mechanisms, i.e. in how the predictors influence the response variable. \Rightarrow examine the effects of x on the distribution of Y \Rightarrow fitting the contingency table \Rightarrow quality of the descriptive model $\mathbf{p}(\mathbf{x})$. GoF Trees toc motiv princ fit qual e98 conc



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	male						
married	primary	secondary	tertiary	primary	secondary	tertiary	total
no	11	14	15	0	5	5	50
yes	8	8	9	10	7	8	50
total	19	22	24	10	12	13	100

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	male			female			
married	primary	secondary	tertiary	primary	secondary	tertiary	total
no	11.7	13.5	14.8	0	4.8	5.2	50
yes	7.3	8.5	9.2	10	7.2	7.8	50
total	19	22	24	10	12	13	100

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4 Measuring and testing the fit 4.1 The Deviance Chi-square statistic Fit: distance between \hat{T} and TChi-square divergence measures: for example Likelihood Ratio G^2 statistics (deviance) $G^2 = 2\sum_{i=1}^r \sum_{j=1}^c n_{ij} \ln\left(\frac{n_{ij}}{\hat{n}_{ij}}\right)$ (1) When the model is correct, and under some regularity conditions, G^2 has a χ^2 distribution. What are the degrees of freedom ?

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(2)

(3)



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4.2 Other fit indicators based on the deviance

LR test for comparing two nested trees. If restricted tree M_2 is correct Agresti (1990)

$$G^2(M_2|M_1) = G^2(M_2) - G^2(M_1) \sim \chi^2_{d_{M_2} - d_{M_2}}$$

Pseudo R^2 : Fit improvement over independence (root node)

 $R^2 = 1 - \frac{G^2(M)}{G^2(I)} \qquad \qquad R^2_{\rm adj} = 1 - \frac{G^2(M)/d_M}{G^2(I)/d_I}$

Information criteria Deviance penalized for complexity (# free parameters) Akaike (1973), Schwarz (1978), Raftery (1995), Kass and Raftery (1995)

$$AIC(M) = G^{2}(M) + 2(qr - q + c)$$

$$BIC(M) = G^{2}(M) + (qr - q + c)\log(n)$$

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5 Illustration: ESS98 first year students

Attributes and value grouping selected by CHAID \Rightarrow 88 target columns

Table 5: ESS 98: Goodness-of-fit of a selection of models

					pseudo		
Model	q	d	G^2	$sig(G^2)$	R^2_{adj}	AIC	BIC
Saturated	88	0	0	1	1	528	1751.9
Best AIC	14	148	17.4	1	.941	249.4	787.2
CHAID	9	158	177.9	0.133	.336	390.0	881.3
CHAID2	8	160	187.4	0.068	.309	395.4	877.5
CHAID3	7	162	195.2	0.038	.289	399.2	872.1
Best BIC	6	164	75.2	1	.745	275.2	738.8
Independence	1	174	295.1	0.000	0	475.8	892.3

CHAID2 : CHAID without split *datimma* at node 4 (*nationa* \neq GE, non Europe)

CHAID3 : CHAID2 without split troncom at node 5 (nationa= GE, non Europe)

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6 Conclusion and further developments

- "Trees" well suited method for describing a contingency table that cross-tabulates a response variable with a set of predictors.
- Classical statistical tools can be used for assessing the relevance of the tree (indeed of the table predicted by the tree.)
- Effects of predictors can be tested individually or simultaneously.
- Effects can be tested locally at some node or globally.

Further developments

- Continuous predictors (how can we take account of the endogenous discretization?)
- Use goodness-of-fit criteria at the tree growing stage (e.g. algorithm seeking the BIC-optimal tree.)

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